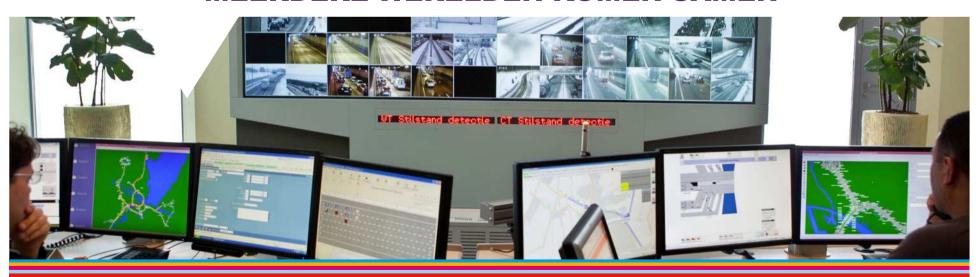


MEERDERE WERELDEN KOMEN SAMEN





MEERDERE WERELDEN KOMEN SAMEN



TECHNISCHE EN SOCIALE INNOVATIES VERSTERKEN ELKAAR



30 years 10 years
Government Car industry

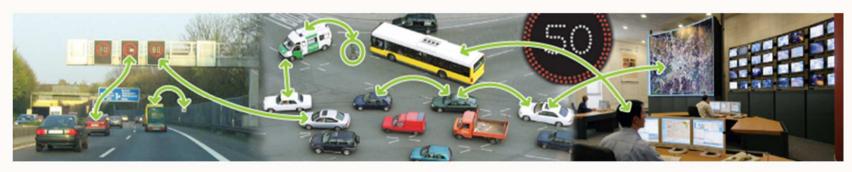
5 years Industry 30 years Government

Road side

Vehicle

Service providers

Traffic Control Center



On board unit

Industry/ 'automotive aftermarket'

App on smart phone

Consumer Industry

2 years

2 hours

Source: TNO



Publiek-private strategie:

Routekaart 'Beter geïnformeerd op weg'



ROADMAP

FOCUS ON SIX TRANSITION ROUTES













From collective influence to a smart mix of collective and individual services The changing role of roadside systems, from stand alone to cooperative From local/regional to national coverage for road travel information and traffic management From business to government (B2G) to a smart mix of B2G and business to consumer (B2C) and business to business (B2B)

From ownership of data to maximum openness and availability of data (public and private) From government supervision to public-private collaboration and alliances















Connecting Mobility

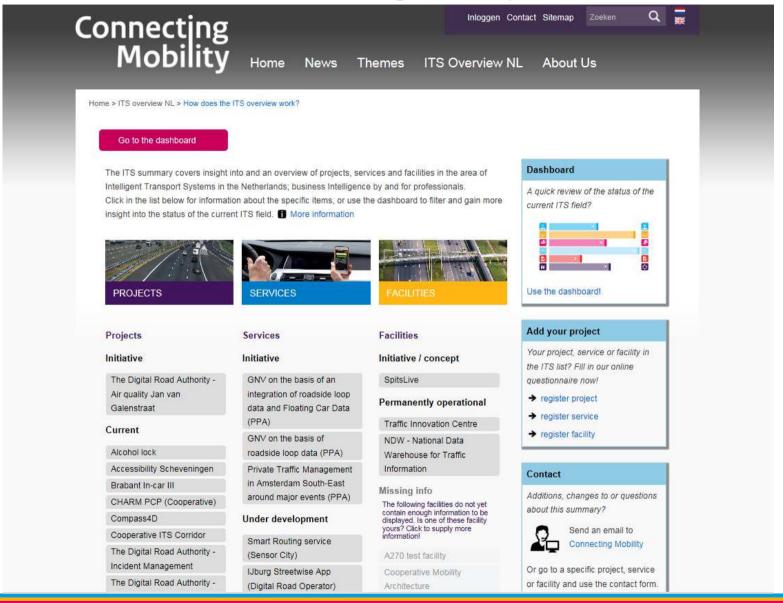


Toolbox

- Social design
- Business agility
- Precompetatieve PPS
- Serious Gaming



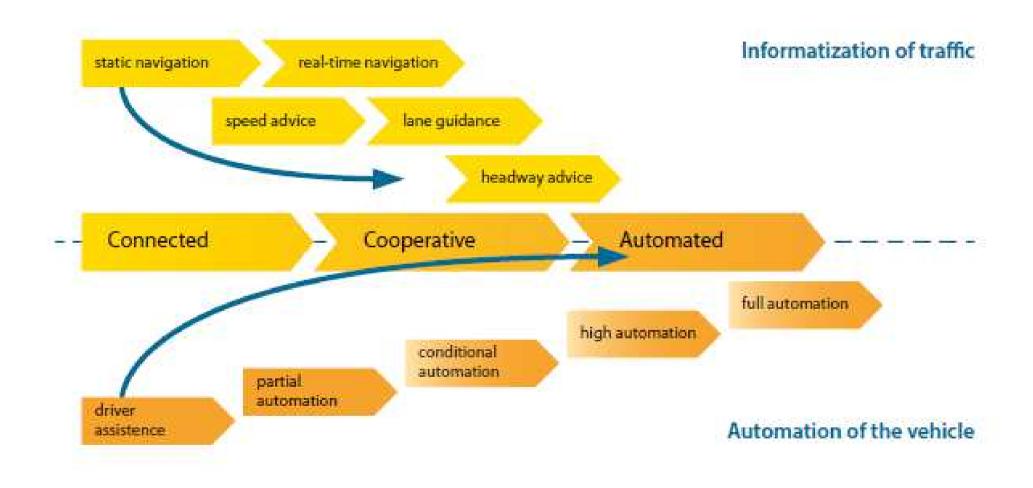
www.connectingmobility.nl

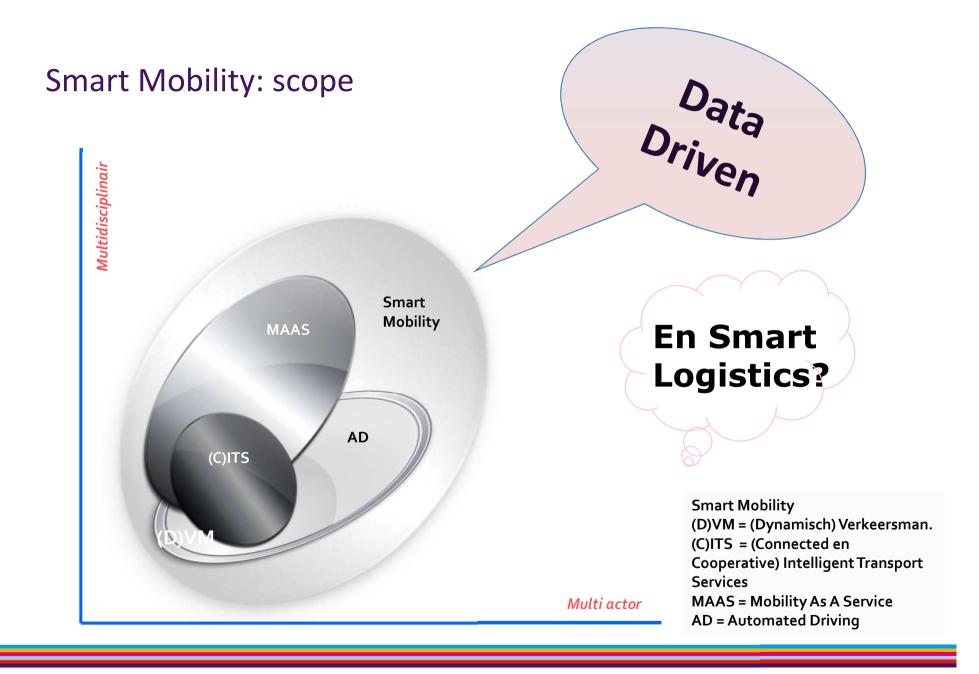


Dutch European Presidency



Automated, cooperative and connected driving







KANS: NEDERLAND LIVING LAB VOOR SMART MOBILITY

